



Digital Transformation in Real Estate

Optimizing Portfolio Management
for Investors, Asset Managers & Operators

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Current Challenges

The Complexity of Managing & Commercializing Property Portfolios

Managing **diverse asset portfolios** across different geographies is challenging, as complexity and **lack of comprehensive data** hinder decision-making and optimization.

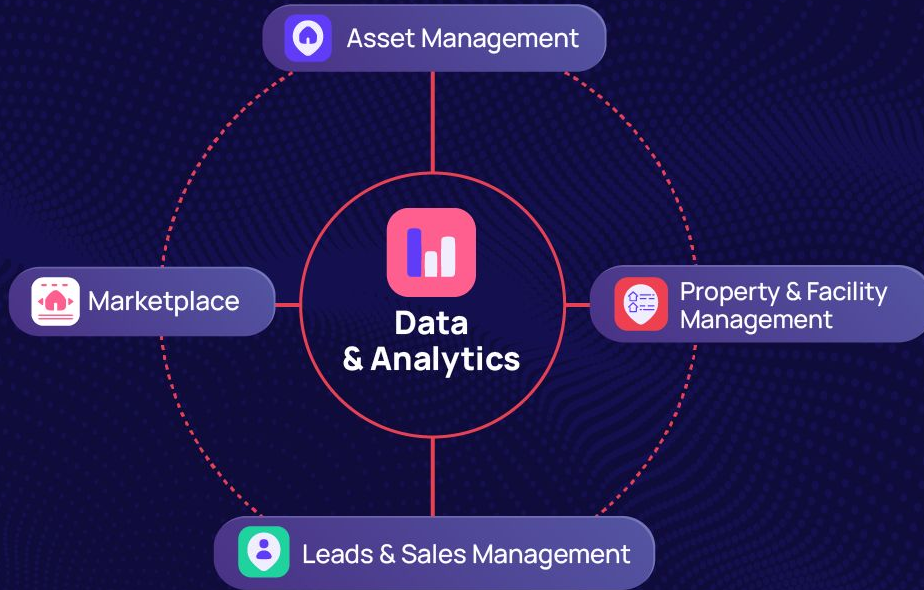
Diverse and scattered portfolio

Coordinating multi vendors

Lack of adequate reporting

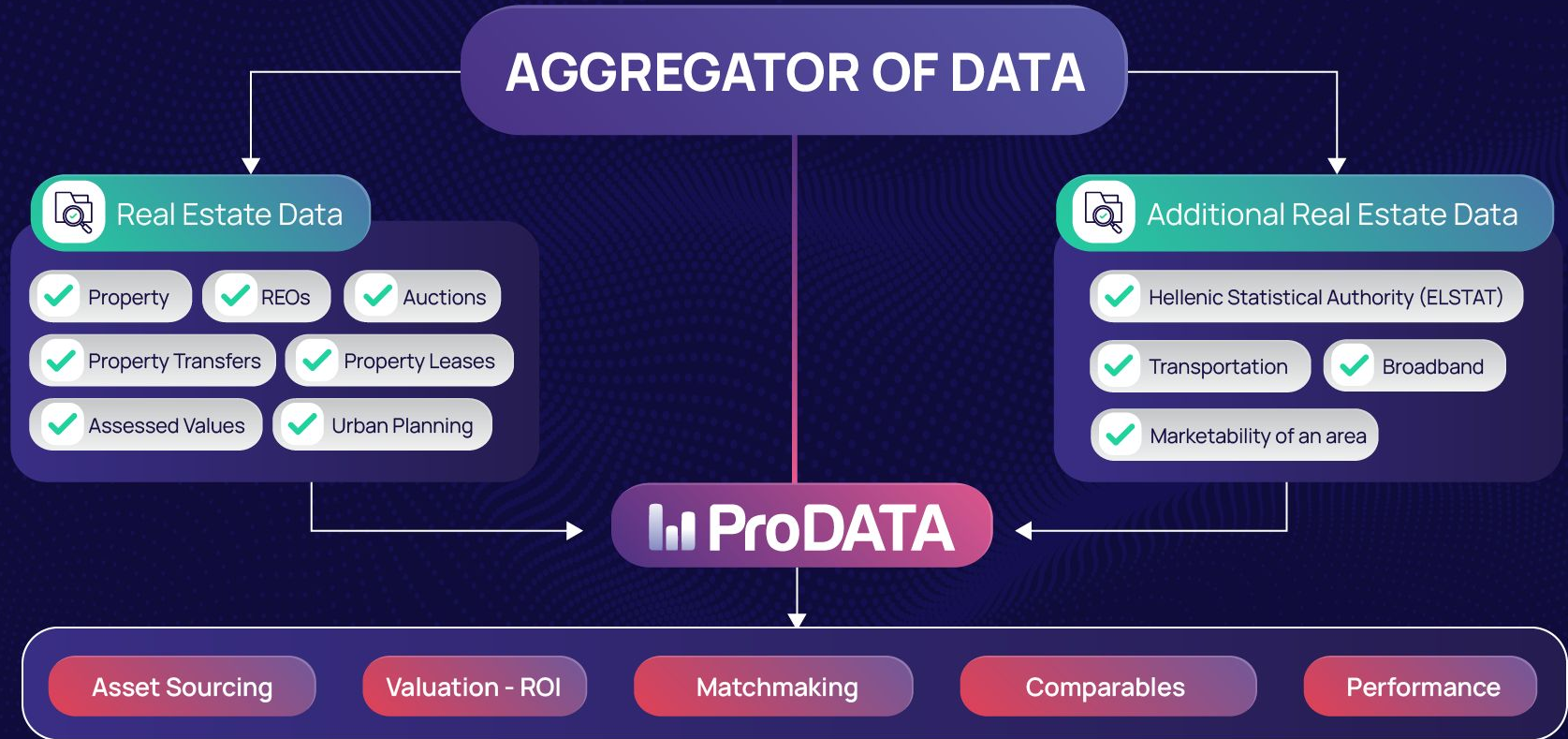
Limited Low Quality Data

The All-in-One SaaS Platform for Real Estate



A **centralized suite** of **integrated modules** that streamlines the **real estate lifecycle**, driving **efficiency** and **data-driven decision-making** to maximize **asset and portfolio** potential through **real-time** insights and analytics.

Prosperity OS acts as an Aggregator of data



Greek Market Data

AUCTIONS

165.513
assets

66.643 residential
(40.39%)

€18.8bn

€6.2 bn
residential

REOs

15.000
owned by
the banks

€1.2bn

SUCCESSFUL AUCTIONS

24.776
awarded

11.409 residential
(46.5%)

€2.57 bn

€1.05 bn
residential

REOs

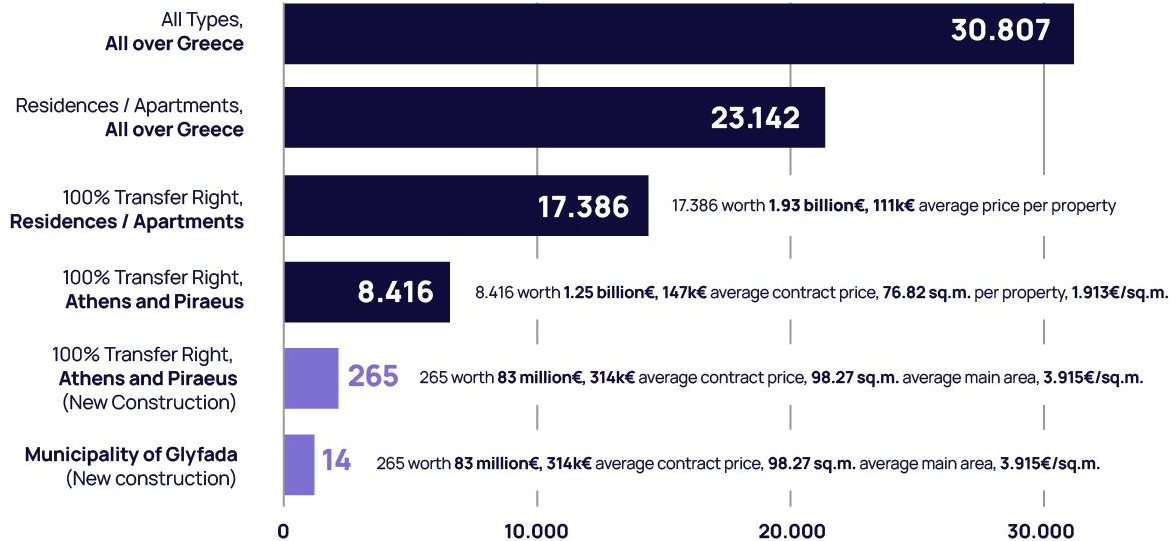
5.000 - 6.000
repossessions
annually

€400 M

*Last 30 months

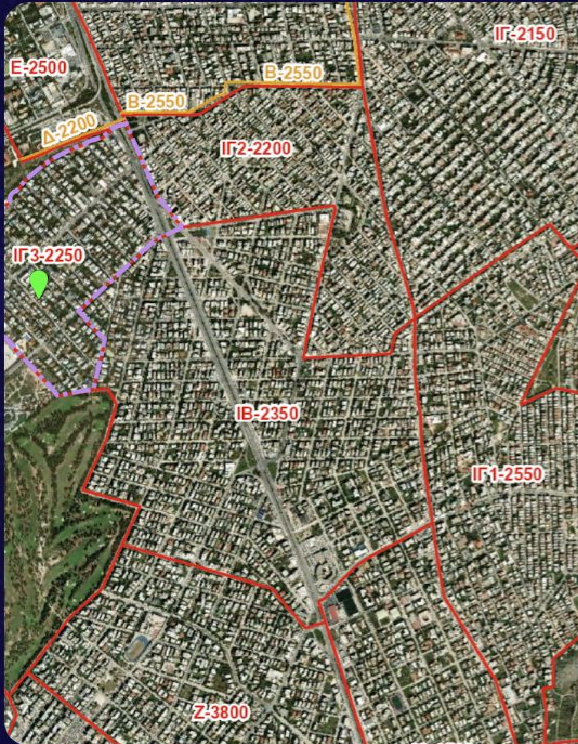
Greek Market Data

Real Estate Transfers 2023



Source: Real Estate Transactions Valuation Register (<https://www.gsis.gr>)

Greek Market Data



Objective Value

2018	2021
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Παρακαλώ επιλέξτε ένα ακίνητο στο χάρτη

Επιλογή Κατηγορίας Ακινήτου ▾

Εντός ΑΠΑΑ / Κατοικία (Οδηγίες)

Επιλογή Προσώπων

Εντός Κυκλικής Ζώνης IG3 [2250]

Αντικειμενική Αξία

153,562.50 €

A. Τιμή Εκκίνησης (Τιμή ζώνης)

2250 €

Τιμή Ζώνης = 2,250.00 €

B. Συντελεστής Πρόσωσης



Property next to the
Glyfada Golf Course

100 sq.m.

Year of Construction: 2000

2nd floor

Elevator

Objective Value: €153.562.20

Zone price: €2.250

Collecting, Cleaning,
and Normalizing
all these data sources
to power our platforms
with accurate and
reliable information.



Asset Management



Property & Facility Management



Marketplace




Leads & Sales Management



Data & Analytics

Asset Management

Asset Management



John Smith

- Dashboard
- Properties
- Performance
- Portfolios
- Owners
- Tags

Choose Portfolio | Portfolio II

Residential
7.800

Retail
2.000

Offices
150

Hotels
50

Parking
12

Industrial
300

Plots
2.000

Other
1.673

Overview Monday, 07 October, 2024

Status: All | Portfolios: All | Asset Class: All | Geographies: All

Heat map

Number of Assets/Units

13.985

Gross Asset Value

1.2bn€

Total Surface in Sqm

40.000

Monthly Sales

7m€

6% ↑ Than last month

Asset Concentration

Region	Count	Trend
Attica	4.500	8% ↑
Macedonia	1.000	8% ↑
Crete	150	8% ↓
Cyclades	800	8% ↑
Peloponnese	500	8% ↓
Epirus	80	8% ↑
Thessaly	670	8% ↓

Properties

Area	Asset Class	GAV	Size (sqm)	Status	Commercialization	Asset Manager
Kifisia	Residential	123.000€	72	FEO	For Selling	Dimitris Fotiou
Cerakas	Industrial	1.455.000€	2.000	FEO	Rented	Miltos Ioannou
Patra	Retail	440.200€	112	Collateral	Short Sale	Dimitris Fotiou
Corfu	Office	350.000€	120	Collateral	-	Katerina Pournou
Olyfada	Residential	523.000€	95	FEO	Sold	Miltos Ioannou
Mykonos	Hotel	8.000.000€	6.000	FEO	For Selling	Dimitris Fotiou

Total Asset per Type

8.000
FEO (Commercialization)

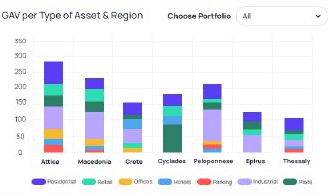
900
FEO (Before Commercialization)

2.000
Auctions

600
Collaterals

13.985

GAV per Type of Asset & Region



 Centralized Repository

 Dynamic Workflows

 KPIs/SLA Monitoring

 Dashboards & Reporting

 3rd Party Integrations
(ERPs, Marketplaces)



Property & Facility Management



Asset Management Monday, 07 October, 2024

John Smith

- Dashboard
- Properties
- Performance
- Portfolios
- Owners
- Tags

Properties

Status: All | Asset Class: All | Portfolio: Portfolio II | Geographies: Attica

Property id	Asset Class	Asset Type	Commercialization type	Closing Price	Technical Inspection	Legal Review	Inspection	Broker
Apartment Nikola, 265sqm #18883 480.000€	Residential	REO	Sale	-	100% Completed	45% In Progress	0% Not Started	K. Poniou
Apartment Kallithea, 67sqm #18738 134.000€	Retail	REO	Sale	134.000€	100% Completed	100% Completed	100% Completed	D. Fotiou
Apartment Kallithea, 67sqm #18738 134.000€	Retail	REO	Sale	134.000€	100% Completed	100% Completed	100% Completed	D. Fotiou
Apartment Center Port, 76sqm #18831 280.000€	Residential	COLLATERAL	Sale	-	66% In Progress	100% Completed	20% In Progress	M. Psachnou



Lease & Payments Management



P/L Monitoring



Vendors Management



Maintenance



Marketplace



AI-Enabled Enhanced Presentation



Market Data



Access to Documents



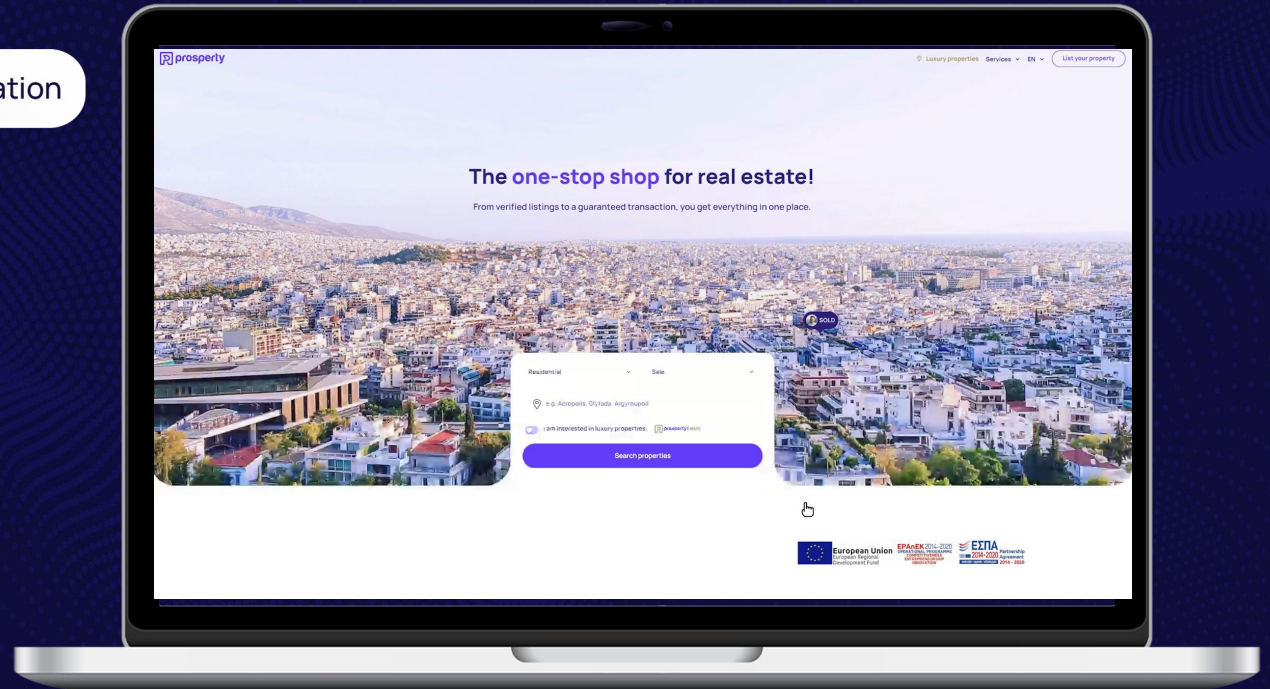
Digital Viewing Scheduling



Private Auctions



Digital Mortgage





Leads & Sales Management



Lead and Sales Management

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- Demand Profile
- Demand Leads
- Viewings
- Offers
- Customers

Demand Profiles

Monday, 07 October, 2024

Status: All | Portfolios: All | Asset Class: All | Geographies: All

+ Create new

Customer Name	Assignee	Status	Locations	Price	Size	Leads	Matching Properties
Francisco Hernandez	K. Ponirou	Active	Athens - South, Glyfada	€160K-240K	50-150 sq.m.	2	4
Stratis Caraman	D. Fotiou	Inactive	Cyclades, Syros, Ano Siroa	€55K-90K	80-120 sq.m.	1	1
		Active	Achaia, Petra, Sychaina	€130K-220K	80-130 sq.m.	1	2
Andrea Papanikolaou	D. Fotiou	Active	Thessaloniki - Municipality	€130K-220K	25-30 sq.m.	1	2
George Markou	K. Ponirou	Active	Athens - North, Kifissia, Kato Kifisia	€170K-280K	80-130 sq.m.	1	1



AI- Enabled Lead Management



Campaigns Automation



Reporting



Offer and Closing

Next-Gen Real Estate Portfolio Management



Advanced Features and a Comprehensive Benefits Suits



End-to-end asset management:
Follow the full lifecycle of the asset.



Data Driven decisions:
Aggregate data from different sources.



Financial Monitoring:
Measure the P/L on an asset and portfolio level.



Seamless Integration:
Secure API connections with existing systems.



Multi Tenant Solution:
Internal Teams and External vendors.



Robust Security:
Protects data and ensures compliance.

Prosperity at a Glance

A PropTech Powerhouse



Founded in 2020, HQ in Greece

Commercial Presence in **4 countries**
with expansion plans

1m+ visitors per month across
our Platforms & Marketplaces

Over €8 billion of assets are currently
managed on our platforms.

90+ FTEs & 50+ External Agents

Join our growing international community of satisfied

Asset Managers

Insitutional Investors

Financial Institutions




Developers

NPL/REO Services

Property Managers



Join us in revolutionizing real estate.

Let's make it smarter, faster, more accessible, and less boring—introducing a new era of innovation and efficiency.   



Thank **you!**



**Antonis
Markopoulos**
CEO & Founder