

agenda

MONDAY
OCTOBER 21
HALL 1_BANQUET

11.30 Registration

12.00 Welcome Remarks

Yannis Thomatos | Managing Partner, Tsomokos Communications

Ntinos Siomopoulos | Journalist, MEGA TV/To Vima/ot.gr

12.15 A quarter century of Real Estate: from boom to recovery

Konstantinos Hadjidakis | Minister of Economy and Finance

Moderator: **Andriana Paraskevopoulou** | News Anchor, Director of News Program ERT

12.30 REIC stocks: unveiling the hidden profits in Real Estate

Introductory Speech: **Vassiliki Lazarakou** | Chair, Hellenic Capital Market Commission

Round Table Discussion

Aristotelis Karytinis | CEO, Prodea Investments

Panagiotis Kapetanakos | CEO, NOVAL Property

Anna Apostolidou | CEO, BriQ Properties REIC

Dimitris Papoulis | CEO, Trade Estates REIC, Chairman of the Investment Committee

Tassos Kazinos | CEO, Trastor REIC

Moderator: **Dimitris Pefanis** | Manager, CNN Greece

13.15 In Conversation with

Christos Staikouras | Minister of Infrastructure and Transport

Moderator: **Adonis Seferlis** | Political Editor, ANT1 TV

13.30 Real estate development in Greece 2.0: The day after. Opportunities, challenges, and the way forward

Errikos Arones | CEO, Hellenic Properties

Moderator: **Ioannis Foskolos** | Content director, Imerisia

13.45 From risk to reward: how investors propelled Greece's real estate to top tier

Yannis Delikanakis | CEO, Southrock Asset Management

Stavros Tolias | CEO, ZOIA

Ioannis Ganos | CEO, Alpha Real Estate Services

Athanasios Karagiannis | Chief Investment Officer, Prodea Investments

Neoklis Neokleous | Head of Real Estate Department, Sioufas and Associates Law Firm

Moderator: **Maximos Kalatzis** | CEO, Makt

14.15 Networking Light Lunch

21-22 October 2024

The flagship event for the Real Estate Industry

15.00 Mapping the journey: 25 years of milestones

Dika Agapitidou | Founder & Director, Athens Economics Ltd - JLL Alliance Partner

Dimitrios Andritsos | CEO, Cerved Property Services

Panos Danos | CEO & Managing Director, Danos, An alliance member of BNP PARIBAS Real Estate

Panagiotis Bartziotis | Head of Agency, REInvest Greece

Olga Itsiou | Chief Operating Officer, Dimand

Moderator: **Dimitris Delevegos** | Journalist, Kathimerini

15.30 A Market-driven approach to real estate

Ioannis Masoutis | President & CEO, Diamantis Masoutis

George C. Constantinidis | Founder, SWOT Hospitality

Dimitris Papoulis | CEO, Trade Estates REIC, Chairman of the Investment Committee

Anestis Partalidis | Managing Director, Trade Logistics

George Garoufas | Chief Development Director, Leroy Merlin

Moderator: **Fotis Gioufssios** | Vice President & CEO, Ten Brinke Hellas

16.00 Active REO Management: from Repossession to Reposition

Presentation: **Panagiotis Mavraganis** | General Manager, Regenerate

16.15 Strategies for innovative public property development

Stephanos Theodorides | Chairman, Growthfund

Panagiotis Balomenos | CEO, Gaiaose

Ioanna Dretta | CEO, REDS

Dimitris Roussis | Partner, Bernitsas Law

Moderator: **Dimitris Manoussakis** | Founder & Managing Partner, Kentriki Savills Hellas

16.45 Networking Coffee Break

17.00 Social & affordable housing in Greece, an evolving reality

Sofia Zacharaki | Minister of Social Cohesion and Family

Dimitris Andriopoulos | CEO, Dimand

17.45 Build on the Built: Revealing the qualities of a site & activating its potential

Keynote Speech: **Andreas Fries** | Senior Partner, Herzog & de Meuron

18.00 Digital transformation in real estate: optimizing portfolio management for investors, asset managers and operators

Presentation: **Antonis Markopoulos** | CEO & Founder, Prosperity Solutions

18.15 Shaping the future: The impact of taxes, bureaucracy, and digital transformation

Introductory Speech: **Konstantinos Kyranakis** | Deputy Minister of Digital Governance

Nikolaos Koulocheris | Co-Founder, Partner & Head of Real Estate, Machas & Partners Law Firm

Manos Mastromanolis | Partner, Lambadarios Law Firm

Theodosios Tompras | Lawyer /Managing Partner, CPA Law

Moderator: **Stelios Kraloglou** | Journalist, Proto Thema

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18.45 Global Real Estate trends

Dimitris Vlachopoulos | International Partner, Head of Portfolio & Location Strategy EMEA, Cushman & Wakefield

Alexis Vandoros | CEO Wealth Avenue PLC, Global Wealth Group, Cyprus

Iiona Taillade | Publisher, Europe Real Estate (REP)

Moderator: **Kenny Evangelou** | Partner, Deal Advisory, Real Estate, KPMG

19.15 Cocktail party on the occasion of the 25th Anniversary of Prodexpo Conference

RESIDENTIAL PROPERTY MARKET SECTION

MONDAY
OCTOBER 21
HALL 2_MC3

14.30 Housing policy: can we deliver?

Spiros Protopsaltis | Governor & Chairman of the BoD, DYPA - Public Employment Service

Konstantinos Gloumis-Atsalakis | Secretary General for Demography and Housing Policy, Ministry of Social Cohesion and Family Affairs of the Hellenic Republic

Fay Makantasi | Research Director, diaNEOsis

Maria Zafeiriadou | Architect & Urban Designer, Partner, Thymio Papayannis & Associates

Moderator: **Eri Mitsostergiou** | Principal, COO, Capital Markets, Avison Young

15.00 The evolution of homeownership in Greece: understanding the shift towards tenancy

Vasiliki Vlachostergiou | Deputy Head of Real Estate Analysis Section, Bank of Greece

Panos Lolonis | Head of the Geospatial Information Department, Hellenic Cadastre

Kosmas Theodorides | VP of the Real Estate Association of Athens - President of PAC / CEPI

Nikolaos Tsatsis | Chief Development Officer, Plasis Real Estate + Development

Marie Delli | Partner, LCI Law

Moderator: **Stelios Bouras** | Journalist, BusinessDaily.gr

15.30 How design elevates the value of residential projects, from Budget to Luxury

Curated by Design Ambassador

Maria Papafigou | Founder and Partner, OOAK architects

Sotiris Anyfantis | Managing Director, A2 Architects

Tasos Georgantzis | Managing Director, Urban Soul Project

Michael Mavroleon | Founder & CEO, A&M Architects

Martha Giannakopoulou | Architect & Founder of IF Architects

Moderator: **Danaï Makri** | Head of Strategy and Content, The Design Ambassador

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16.00 Developing the mortgage market in Greece: challenges & opportunities

Dimitris Melachroinos | Co-Founder & CEO, Spitogatos Group

Kyriakos Kampouris | CEO / Founder, IMS-FC

Ioannis Paloglou | Commercial Director, Tiresias

Pantelis Maraveas | Ass. General Manager, Retail Segments, Bank Analytics & Lending Products, National Bank of Greece

Moderator: **Nikos Roussanoglou** | Journalist, Kathimerini

16.30 Spitogatos & Prodexpo Property Pulse

A look at the first data-driven dashboard custom-designed by Spitogatos Insights for the Prodexpo community

Dimitris Melachroinos | CEO, Spitogatos Network

Luke Brucato | Chief Strategy Officer, Immobiliare.it Insights

16.50 Residential Trends: The International Perspective

Presentation _Real Estate Barometer: Tracking Property Market Trends

Ricardo Sousa | CEO, CENTURY 21 Iberia (Spain and Portugal)

William James Jones | Global Head of Workplace & Corporate Real Estate, Maxeon

Lila Tsitsogiannopoulou | Director of Real Estate Advisory, PwC, Member of Greek RICS Board

Konstantinos Sotiropoulos | Senior Director, Investment & Development Central Europe, Greystar

Eirnikos Platis | Partner, Platis Anastasiadis & Associates Law Firm - EY Law

Moderator: **Spyridoula Boutou** | COO, MIBS GROUP

17.30 End of the 1st Day of the Conference

Open Corporate Event curated by Colliers Greece & Cyprus

17.30 Southeast European Markets: Exploring Synergies and Opportunities

Robert Miklo | Director, Capital Markets, Colliers Romania

Filip Vucagic | Director, Colliers Croatia/Slovenia

Steve Froustis | Partner, Capital Markets, Colliers Serbia

Stela Dhami | Managing Partner, Colliers Albania

Sokratīs Koutroumpis | Director, Capital Markets, Colliers Greece & Cyprus

Chair: **Ioannis Orfanos** | Partner, Head of Capital Markets, Colliers Greece & Cyprus

19.00 Cocktail party on the occasion of the 25th Anniversary of Prodexpo Conference

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10.00 Welcome Remarks

Ntinos Siomopoulos | Journalist, MEGA TV/To Vima/ot.gr

10.20 MIPIM: The premier global showcase for Greek Real Estate Projects

Manos Emmanouil | RX MIPIM/MAPIC Representative, ASAP Athens Communication Agency

10.30 Greece's hospitality real estate renaissance: attracting global investors

curated by Enterprise Greece

Marinos Giannopoulos | CEO, Enterprise Greece

Roger A. Allen | Group CEO, RLA Global

Luis Picas Asmarats | Senior Director Investments, Hotel Investment Partners

Nikolas Kafetzidakis | Head of Development Greece & Cyprus, Melia Hotels International

Ioannis Orfanos | Partner, Head of Capital Markets, Colliers Greece

Moderator: **Thomi Christodouloupoulou** | Partner, KLC Law

Firm

11.15 Responsible hosting in Greece

Alexis Patelis | Chief Economic Adviser to the Greek Prime Minister

George Pitsilis | Governor, Independent Authority for Public Revenue

Valentina Reino | Head of Public Policy & Campaign, Southern Europe, Airbnb

Stratos Paradias | President, POMIDA & UIPI

Moderator: **Stelios Kraloglou** | Journalist, Proto Thema

11.45 Creating destinations

Panos Panayiotides | CEO, Grivalia Development

Nikos Hadjos | Founder & Managing Director, HOTELLECT - Hotel Investment Advisory

Konstantinos Rokofyllos | CEO & Founder, Paleros Bay

Anastasios Andreadis | Board Member, STANTA

Dimitris Manoussakis | Founder & Managing Partner, Kentriki Savills Hellas

Moderator: **George Lampiris** | Journalist, Capital.gr - Forbes Greece

12.15 New marinas: anchoring the rise of upscale Mediterranean destinations

Dimitris Politis | CEO, Hellenic Republic Asset Development Fund (HRADF)

George Vernicos | Secretary General SETE, President INSETE

Spyros Kouvelis | Team Leader, EU-GCC Cooperation on Green Transition

Stavros Katsikadis | Managing Director LAMDA Marinas & President, Greek Marinas Association

Moderator: **Athena Economou** | Senior Associate, Karatzas & Partners

12.45 Networking Coffee Break

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13.15 Green building and resilient cities

Alexandros Athanassoulas | President, SBC Greece

George Karapanagiotis | Chief Risk and Compliance Officer, Noval Property REIC

Vicky Karga Kampani | Head of Real Estate, KBVL Law Firm, part of Deloitte Legal Network

Moderator: **Aristotelis Nikolakopoulos** | R&D Director, Vitex

13.45 Real estate at the climate crossroads: turning risk into opportunity

In conversation with

Charalampos Giannikopoulos | Managing Director, DCarbon

Andreas Papandreou | Professor, National & Kapodistrian University of Athens

14.10 The Construction Industry. Challenges & Opportunities

Vassilis Vlaseros | President & CEO, Vitael

Costas Vrouchos | Founder & Vice President, Stirixis Techniki

Kiriakos Tsagalidis | Founder & CEO, QProject

Dr. Antonis Panas | General Manager, TEKAL

Moderator: **George Vitoulas** | Founding Partner, Arbitrage Real Estate

14.40 Networking Light Lunch

15.30 Net zero commitments and reality

Matthew Black | Climate Action Manager, World Green Building Council

Nikolas Nikolopoulos | Board Member, ASHRAE Hellenic Chapter

Krysta Petropoulou | Asset Mngnt Director, OTE Estate | Head RICS Greek Sustainability Group

Moderator: **Christina Deligianni** | Policy & Programs Director, EPLO Institute for Sustainable Development

16.00 Unveiling new trends and valuing opportunities in the Greek Property Market

Antigoni Dounavi | President, Association of Greek Valuers

Yiannis Xylas | FRICS, CEO, GEOAXIS

Panos Charalambopoulos | MRICS REV, CEO, Solum | PY Gloval, Advisory Board RICS Greece

Pavlos Loizou | CEO, Ask Wire

Moderator: **Anna Nazou** | MRICS Valuer, Managing Director, NAI RealAct

16.30 Alternative assets: the next frontier in property investment

Angela Michalopoulou | Business Development Director, DKG Development

Constantin Pechlivanidis | Chief Property Investment Officer, Premia Properties

Eleftheria Riga | Principal, Strategy, Risk & Transactions Advisory, Deloitte

Mata Chatzicharalampous | Director, Supply Chain & Procurement, PwC

Moderator: **Dimitris Dimitriou** | Vice President, ACCI

17.00 End of Conference

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RESIDENTIAL PROPERTY MARKET SECTION

TUESDAY
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13.30 The incentives of the building regulations: Benefits or pitfalls?

Dimitris Dimitriou | Vice President, ACCI

Helen Alexiou | Managing Partner, AKL Law Firm

Maximos Kalatzis | CEO, Makt

Moderator: **George Dellis** | Professor of Public Law, University of Athens, Law Faculty

14.00 Real estate transactions in a digital world

In conversation

Olga Eftychidou | Head of Legal, Sioufas and Associates Law Firm

Georgios Rekas | Supervising Senior Attorney, Sioufas and Associates Law Firm

14.15 PropTech: Leveraging Data and Automation for Real Estate Innovation

Stelios Sakaretsios | Chairman of the Board, Hellenic Cadastre

Pavlos Loizou | CEO, Ask Wire

Antonis Markopoulos | CEO & Founder, Prosperity

Alexis Pantazis | Co-Founder and Executive Director, Hellas Direct

Moderator: **Tassos Kotzanastassis** | Founder, 8G Group

15.00 Greek second home market: the revival? The impact of Golden Visa

Dimitris Biniaris | President, Greek Real Estate Agent's Federation

Giorgos Gavrillidis | CEO & Founding Partner, Elxis Greek Real Estate Services BV

Kostas Georgakos | CEO & Co Founder, Prelevits & Georgakos Real Estate

Moderator: **Nikos Roussanoglou** | Journalist, Kathimerini

15.30 The impact of short-term rentals on the housing market

Konstantinos Kiamos | Vice President, STAMA Greece

Eleftherios Potamianos | President, Real Estate Association of Athens-Attica

Giannis Revithis | Founder & General Manager, Revithis Real Estate

Moderator: **Alekos Lidorikis** | Journalist, Athens Macedonian News Agency

16.00 End of Conference

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